

BOOK ORDER OPTIONS FOR SCHOOLS

You don't have to sell books at your event, but since you can order at a discount, many schools find that the profits from the book sales can help cover the expense of bringing an author to your school. You'll need to start the ordering process at least ten weeks prior to your event to make sure you get the books in time.

Step One:

Decide where to order your books from. It's usually easiest to have a local independent bookstore do it for you. Or you can order directly from the publisher to receive a 35-40% discount. You may return any unsold books to the publisher. Information about how to contact publishers is on the next page.

Step Two:

Decide whether you want to pass on any discount you receive to the students, or use the event as a fundraiser for your school.

Step Three:

Print a copy of the Book Order Form on my website. Fill in the book prices (whatever you determine) and the date on which you want the forms returned (8 weeks before the event, so you'll have enough time to order the books). Don't forget to tell parents how to make out their checks. Use the master to make a copy of the order form for each child, then send the forms home to the parents.

Step Four:

When the order forms are returned, you'll know about how many of each book to order, but it's a good idea to add an additional 20% for children who didn't order but want to purchase books at the event. When you order, you'll need ISBN numbers, which are on the back of this form. **Please save the children's order forms; I will use them on the day of the event to make the book-signing sessions go more smoothly.**

Step Five:

The week of the event, display books near the school entrance or office so parents and students will know about the author visit. Tell them I can't wait to see them!

HOW TO ORDER BOOKS:

Publishers offer a 35-40% discount on books to schools hosting an author appearance. You will need to contact the right publisher for each book. Please allow 8 weeks shipping time.

Publishers Contact Information

- Farrar Straus Giroux/Macmillan
Call: (888) 330-8477
- Beach Lane/Simon & Schuster
Call: (800) 976-1726 or (877) 989-0009
- Dial Books for Young Readers/Penguin
Call: (866) 206-5865 or email:
Author.Appearance.Orders@us.penguin.com

Book Titles, Prices, and ISBN Numbers

DANGEROUSLY EVER AFTER (Dial, 2012). \$16.99

ISBN: 978-0803733749

ESCARGOT (Farrar Straus Giroux, 2017). \$16.99

ISBN: 9780374302818

THE 57 BUS (Farrar Straus Giroux, 2017). \$17.99

ISBN: 9780374303235

THE ANTLERED SHIP (Beach Lane, 2017). \$17.99

ISBN: 978-1481451604

If you have any questions please email: dashkaslater@gmail.com
